

PRESS RELEASE

## **6B47 supports the campaign to eliminate Violence against Women**

**Powerful signal: Banner with symbolic power illuminates the Franz Joseph Station in Vienna in orange**

**Vienna, 26 November 2019. The 6B47 Real Estate Investors AG shows its support for the global campaign 'Orange the World' by the United Nations. For the next sixteen days, a banner on the outer facade facing the Julius-Tandler-Platz will illuminate the head-end of the Franz Joseph Station in orange, which is the centrepiece of 6B47's 'Althan Quarter' project. The new 'Francis' project – its new name – makes a bold statement and demonstrates its values unambiguously: urban, cosmopolitan, and tolerant – for peaceful coexistence.**

Between 25 November 2019 – International Day for the Elimination of Violence against Women – and 10 December 2019 – Human Rights Day – the head-end of the Althan Quartier, formerly the Bank Austria headquarters, will carry an unambiguous message like numerous other buildings around Vienna and Austria. Violence against women remains one of the most widespread human rights violations. For years, the United Nations has been committed to addressing and ending violence against women.

### **'Francis': Tolerance and peaceful coexistence**

Sebastian Nitsch, Member of the Board at 6B47, elaborates on the rationale of the campaign: 'As real estate developers, we engage with the topic of how people live together daily. The campaign at the Franz Joseph Station permits us to take a clear position and send a powerful signal. Our new Francis project represents a specific set of values – urban, cosmopolitan, and tolerant. We have a history of supporting essential campaigns as part of our corporate social responsibility. Here, we want to utilise the public space in one of our projects to draw attention to this issue since many places remain ignorant towards its horrifying scale.'

### **Austria-wide events and activities**

Violence against women is a significant issue in Austria as well. Twenty (20) per cent of all women in Austria age fifteen (15) and older have already been victims

of physical or psychological violence, including sexual abuse. Thirty-five (35) per cent of all women in Austria have experienced sexual harassment. Each year, the UN Women campaign 'Orange the World' is realised during the '16 Tage gegen Gewalt an Frauen' [Sixteen (16) days for the Elimination of Violence against Women]. This campaign focuses on Austria in collaboration with healthcare facilities along with their victim protection and support groups. Many similar activities take place all over Austria to help raise awareness of this topic.

### **About 6B47 Real Estate Investors AG**

The 6B47 Real Estate Investors AG is a real estate developer operating internationally with head office in Vienna, Austria. The company concentrates its business activities on the Austrian, German, and Polish market. 6B47 Real Estate Investors AG develops and turns to account a current project volume of over €1.7 billion and is among the leading providers in the German-speaking industry. We cover all significant value-adding segments of real estate project development, from project development and realisation to valorisation. The company's business model also relies on real estate financing as an essential part of project development. In 2018, new projects worth €450 million were acquired. [www.6B47.com](http://www.6B47.com)

### **Photo material**

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