

PRESS RELEASE

6B47: Over 15,000 visitors at the opening of Silesia Outlet in Upper Silesia.

- With Silesia, 6B47 Poland opens the largest outlet centre in Upper Silesia.
- A total of 120 shops will be spread across 20,000 m2.

Glivice / Warsaw / Vienna, April 1, 2019 – 6B47 Poland, a subsidiary of 6B47 Real Estate Investors AG, has opened Silesia Outlet in Glivice, the largest outlet centre in Upper Silesia. From now on, visitors can visit 60 stores featuring leading domestic and international brands and spread over 12,000 m2 of retail space. In a second phase, the offering will be expanded to 20,000 m2 and include 120 shops. On the opening day, Investor 6B47 and operator NEINVER were able to welcome over 15,000 visitors.

"We have opened one of the country's most modern outlet centres for the residents of Silesia. The Silesia Outlet is a location with great potential due to its prime location, attractive brand portfolio and comfortable interior," says Mirosław Januszko, Managing Director of 6B47 Poland. "I would like thank our team and our business partners for their enormous commitment throughout stages of this important project. The entire team has demonstrated a spirit of innovation, utmost efficiency and enthusiasm. The Silesia Outlet will be a key economic factor in the future and will have a lasting impact on the region," continues Mirosław Januszko.

Peter Ulm, CEO of 6B47 Real Estate Investors AG, adds: "In opening of the Silesia Outlet - one of our flagship projects in Poland - we are sending a strong signal. The professional and efficient cooperation of all partners has enabled us to press ahead with this landmark project in the retail sector through all phases as planned and to open it on time. In NEINVER we also have a highly experienced and reliable management partner at our side - the project has already proved a great success."

"We want to ensure that visitors have an exciting shopping experience. The outlet centre is set to become another reference project. We want to sustainably increase the number of visitors as well as sales figures", adds Bożena



Gierszewska-Mroziewicz, Country Head of NEINVER in Poland and Asset Management Director in Central Europe. "And, in this regard, our management experience in six European countries and our extensive knowledge of the Polish market, where we have been operating for more than 15 years, are crucial."

Top brands and upscale facilities in a prime location

Located directly off the A4 Kraków-Wrocław motorway (Gliwice-Bojków intersection), the Silesia Outlet is perfectly connected to the transport network, with 6.5 million people living in the outlet centre catchment area.

The numerous shops offer an attractive brand mix in the mid-price and premium segments. In addition to national brands such as Vistula & Wólczanka, international top brands in particular such as Guess, Pepe Jeans, Puma and Reebok guarantee a high influx of visitors. Attractive dining options and services, relaxation and childcare zones provide additional incentives to stay a little longer. The range of facilities is rounded off by more than 400 parking spaces. Nearly 80,000 visitors enjoyed the new shopping centre in the first five days alone.

About 6B47 Poland

6B47 Poland is a subsidiary of 6B47 Real Estate Investors AG. 6B47 Poland focuses on projects in Poland's major cities and metropolitan areas and includes the purchase of commercial and residential real estate, investment planning, the development of technical and commercial projects, as well as the leasing and sale of real estate.

About 6B47 Real Estate Investors

6B47 Real Estate Investors AG is one of the leading real estate developers in German-speaking countries with offices in Vienna, Dusseldorf, Berlin, Munich and Warsaw. 6B47 Germany GmbH is a subsidiary of 6B47 Real Estate Investors AG in Vienna. 6B47 Real Estate Investors develops and commercializes real estate projects with a value of currently just over 1.5 billion Euros. Current projects in Austria include Althan Park, Althan Quartier, ParkFlats 23 and PhilsPlace in Vienna; in Germany IN-Tower in Ingolstadt, Kleine Eiswerder in Berlin, and the projects Frej and Will no. 16 in Munich; in Poland Zyndrama in Wroclaw and the Silesia Outlet in Gliwice. 6B47 secured new projects valued at 450 million Euros in 2018, www.6B47.com



About NEINVER

NEINVER is a leading developer, investor and operator of industrial, commercial and retail real estate in Europe. Founded in 1969, the Spanish multinational now operates 17 outlet centers and five retail parks under the brand names "The Style Outlets" and "FACTORY", serving over 800 top brands in six European countries; France, Germany, Italy, Poland, Spain and the Netherlands. The NEINVER Group is the only European company in the industry that has been awarded sustainability certification for all its outlet centers. www.neinver.com

Graphics

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