

PRESS RELEASE

Online Furnishings Service for Home Buyers: 6B47 Cooperates with Digital Real Estate Outfitter ROOMHERO

Vienna/Frankfurt am Main, February 26, 2019. Homebuyers can now order pre-designed furniture packages for their new apartment via mouse click, complete with delivery and installation. ROOMHERO's new function in the digital specialty catalog "Furnishing" makes this possible. 6B47 Real Estate Investors AG CEO Peter Ulm expects a good response - especially from investors.

All-inclusive Interior Decorating via mouse click

6B47 Real Estate Investors offers its homebuyers an exceptional online service in cooperation with the interior design company ROOMHERO. The innovative project developer 6B47 has long been working with PROPSTER, utilizing its digital specialty catalog so that buyers can select their new apartment's furnishings online. Now 6B47 customers can choose at home and online between two interior styles, select the individual furniture pieces desired and place the order for their personal furniture package. The guaranteed fixed price includes delivery, installation and a unique attention to details - on time for the owners without constantly having to be there. This is particularly attractive for anyone purchasing an investment apartment. Not only do the buyers benefit from the online, all-inclusive furniture packages, but the project developer also incurs no organizational or legal ramifications with the additional service.

Market advantages are passed on directly to the buyer

With the service, 6B47 meets investors increasing demand for well-furnished, compact living space. This trend was also confirmed in a study by Union Investment and bulwiengesa. Furnished micro apartments - especially in the mid-price segment - make up the emerging class of assets with considerable potential in Germany, according to the study. "Since our customers don't have to take care of the organization, furniture transport and set-up themselves, we can use the new furnishing service to pass on attractive market advantages directly to them", says Peter Ulm, CEO of 6B47 AG. The furnishing service is being offered for the first time at the PARAGONSTRASSE project in Vienna - not only for micro apartments, but also for 2 to 3 room apartments. With a successful test run, 6B47 intends to offer this service in other projects in Germany and Austria.

About 6B47 Real Estate Investors

6B47 Real Estate Investors AG is one of the leading real estate developers in German-speaking countries with offices in Vienna, Dusseldorf, Berlin, Munich and Warsaw. 6B47 Real Estate Investors develops and commercializes real estate projects with a value of currently just over 1.5 billion Euros. Current projects in Austria include Althan Park, Althan Quartier, ParkFlats 23 and PhilsPlace in Vienna; in Germany IN-Tower in Ingolstadt, Kleine Eiswerder in Berlin, and the projects Frej and Will no. 16 in Munich; in Poland Zyndrama in Wroclaw and the Silesia Outlet in Gliwice. 6B47 secured new projects valued at 450 million Euros in 2018. www.6b47.com

Graphics

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